

April 26, 2011  
On Your Mark  
Popsugar



## Because I Said So: 4 Great Ways to Take Care of Mom



by Rebecca  
Tarrs

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You grew up with your mom telling you she just wants the best for you, so how about doing what's best for her? Sure, brunch options abound, but don't skimp on the extras. Remember, as the saying goes, if mama ain't happy, ain't nobody happy.



- We don't know too many women who don't love shopping on Armitage Avenue — mom included. On Saturday, April 30, through Sunday, May 1, Armitage boutique owners will be hosting a fashionably fun weekend in honor of Mother's Day. Participating store merchants will offer deals, while *Moly's Cupcakes* will feature a different cupcake at each location — thank goodness for the walking! Anyone who donates to *PAWS Chicago* over the weekend will be entered to win a gift basket valued over \$500 from participating merchants.

- Forgo the local nail salon for "Moms, Mimosas, and Manicures" at the *W Hotel Lakeshore* (644 N. Lake Shore Dr., 312-943-9200) on Mother's Day, May 8, from 11 a.m. to 2

p.m. For \$10, mom can relax in the W Living Room (pictured above) overlooking Lake Shore Drive while getting treated to a mini-mani from *Bliss* and a mimosa. Maybe those tiny bubbles will make her forget about all those times you didn't call when you were supposed to . . .

- There are some lucky kids out there dressed to the nines in the hip-yet-precious fashions from *Odile* (710 N. Wabash St., 312-255-0800) in the Gold Coast. We're not surprised *Chicago Magazine* honored Odile as "best new children's boutique" for 2010, as the owner literally jets off to Italy twice a year to bring back the best fashions for our little bambinos. So Odile is giving moms a complimentary *By Erin Gordon* semiprecious gemstone bracelet with any \$50 purchase on Friday, May 6, and Saturday, May 7.
- I don't have kids, but I have plenty of friends — including mom — who fret over getting that tummy back to those prebaby days. Before moms hit brunch on Mother's Day, May 8, *On Your Mark Coaching and Training* (1753 N. Damen Ave., 773-292-9330) in Bucktown is hosting a special "Moms Core and More" class at 11 a.m. The class is designed to get your midsection back in fighting shape while increasing strength and stamina to keep up with your busy life as a mom! The class is free, but there are limited slots available, so be sure to register [online](#) to get yours.

Source: [W Lakeshore](#)

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